

December 2022

Office of Marketing

Alteryx Blueprints

WWCA-Excellence

alteryx

Marketing Blueprint

Marketing Blueprint

FUNCTION / DEPARTMENT

Demand & Lead Generation

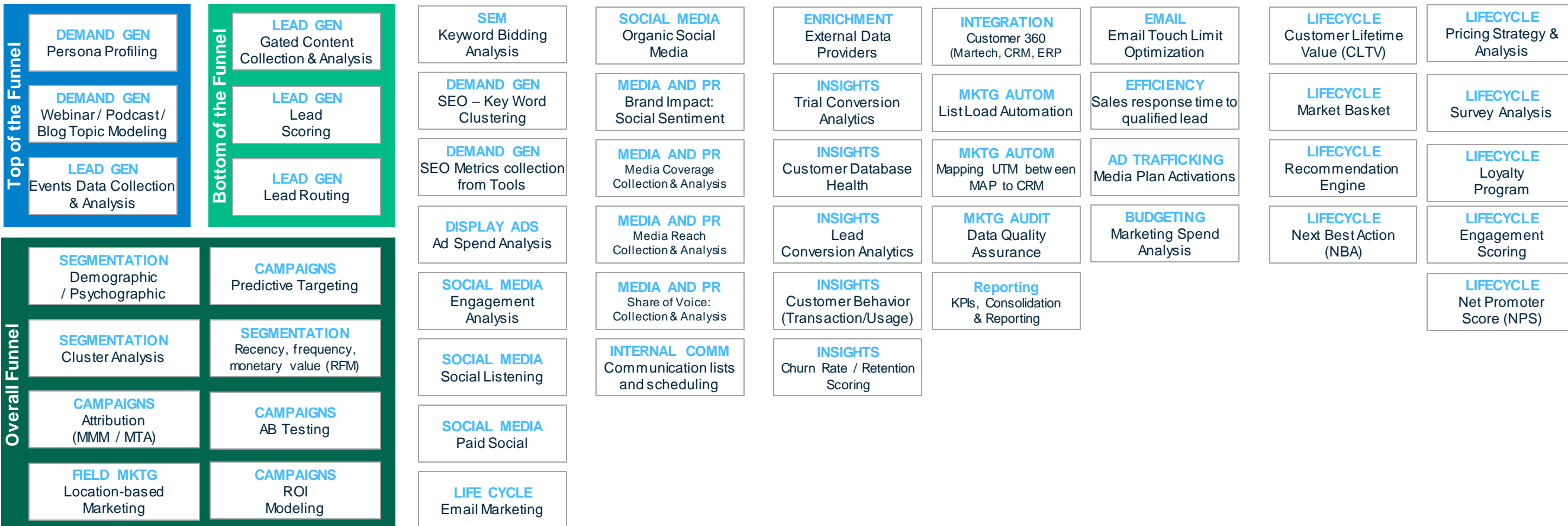
Digital Marketing

Corporate Communications

Strategic Initiatives & Operations

Customer Experience

USE CASES



DATA SOURCES / INTEGRATIONS

